Honey was the main source of sugar in ancient times. It was highly prized not only as a foodstuff but (1) ... as a medicine. In those days, the art of bee keeping (2) ... known only to a select few members of secret societies, who were treated with great respect. Nowadays, of course, bee-keeping is not surrounded by such mystique. It is a popular hobby that can be (3) ... up by anyone with a (4) ... money to spend and some space in their garden.

Прочитайте текст. Заполните пропуск (1) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.